

3rd National
summit on
Preconception
Health
and Health Care
June 12-14, 2011
Tampa/St. Petersburg, Florida



**Improving
Preconception
Health in a New
Era of Health Care**



Centers for Disease Control and Prevention
Agency for Toxic Substances and Disease Registry

Agenda At A Glance

SUNDAY, JUNE 12, 2011					
2:00 – 5:00 PM	Work Group Meetings				
5:30 – 7:00 PM	Reception				
MONDAY, JUNE 13, 2011					
7:30-8:30 AM	Registration and Breakfast				
9:00 - 9:30 AM	Welcome				
9:30 - 10:15 AM	Opening Plenary Session: <i>Now What? Improving the Health of Women and Infants in a New Era</i> <ul style="list-style-type: none"> • Jeff Levi, Trust for America’s Health, <i>Opportunities in Prevention and Public Health</i> • Kay Johnson, Dartmouth Medical School, <i>Fulfilling the Potential of Health Reform</i> 				
10:15-10:30 AM	Break and transition time				
10:30-11:45 AM	Mini-plenary Sessions				
	Transformation in Public Policy and Financing Regency 5 <ul style="list-style-type: none"> • Kay Johnson, Dartmouth Medical School • Anne R. Markus, George Washington University • Alma Roberts, Baltimore Healthy Start 	Transformation in Public Health Regency 7 <ul style="list-style-type: none"> • Mario Drummonds, Northern Manhattan Perinatal Partnership • Christina “Kiko” Malin, Alameda County Public Health Department • Annette Phelps, Florida Department of Health 	Transformation in Clinical Care Regency 6 <ul style="list-style-type: none"> • Brian Jack, Boston University • Michele Curtis, University of Texas Health Science Center at Houston • Merry-K Moos, University of North Carolina 	Transformation in Consumer Knowledge and Demand Buccaneer B <ul style="list-style-type: none"> • Carol Brady, NE Florida Healthy Start Coalition • Vijaya Hogan, University of North Carolina • Elizabeth W. Mitchell, CDC 	Transformation in Data, Evaluation, and Research Esplanade 1 <ul style="list-style-type: none"> • Samuel F. Posner, CDC • Cheri Pies, University of California, Berkeley • Uma M. Reddy, NICHD
11:45-Noon	Transition time				
12:00-2:00 PM	Luncheon Plenary Session <ul style="list-style-type: none"> • Nancy Lee, Office of Women’s Health, <i>Improving Women’s Health through Health Reform and the Affordable Care Act</i> • Edward Schor, Commonwealth Fund, <i>Moving Toward a High Performing Health System</i> 				
2:00-2:15 PM	Break and transition time				

2:15-3:30 PM	Concurrent Breakout Sessions Block I				
Public Policy and Finance P1 – Regency 5 Understanding Public Health and Health Insurance Reforms under the Affordable Care Act	Public Health and Community-Based Programs PH1 – Esplanade 2 Promoting Healthy Weight PH2 – Ybor Improving Preconception Health Services for Women at Very High Risk	Clinical Practice C1 – Buccaneer D California Interconception Care Project and Family Planning Preconception Initiative C2 – Regency 6 Understanding the Evidence Base for the Content of Preconception Care	Consumer Education and Social Marketing CON1 – Regency 7 Preconception Health Social Marketing, Audience Segmentation, Materials Development, and Dissemination CON2 – Buccaneer C Using New Media to Communicate about Preconception Health CON3 – Buccaneer A Understanding Knowledge, Attitudes and Beliefs among Men and Women	Integrated and Innovative Service Strategies IN1 – Buccaneer B Adolescent Health: A Collaborative Approach IN2 – Esplanade 1 Results from the First Time Motherhood/ New Parents Initiative IN3 – Esplanade 3 Fatherhood and Preconception Care	Data, Research and Evaluation D1 – Garrison State Preconception Health Indicators
3:30-3:45 PM	Break and transition time				
3:45-5:00 PM	Concurrent Breakout Sessions Block II				
Public Policy and Finance P2 – Regency 5 Improving Women’s Health and Birth Outcomes using Medicaid	Public Health and Community-Based Programs PH3 – Regency 6 Training Public Health Leaders PH4 – Buccaneer D Are You Gonna Help Me or Not?: Floridians address barriers to preconception care PH5 – Regency 7 Improving Birth Outcomes through Healthy Start	Clinical Practice C3 – Buccaneer B Preconception Health and Health Care Training for Clinicians C4 – Buccaneer C Interconception Care in Practice	Consumer Education and Social Marketing CON4 - Esplanade 2 Learning from Focus Groups with Women	Integrated and Innovative Service Strategies IN4 – Buccaneer A Adolescent Health: Lessons from Special Projects IN5 – Esplanade 3 Engaging Men and Fathers	Data, Research and Evaluation D2 – Garrison Risks and Trends in Disparities in Birth Outcomes and Women’s Health D3 – Ybor Measuring Performance in Preconception Health D4 – Esplanade 1 Using Surveillance Data to Monitor Preconception Health
5:00-5:15 PM	Transition time and refreshments				
5:15-7:00 PM	World Café: Conversations about Questions that Matter Moderator: Magda Peck, University of Nebraska				

Agenda At A Glance

TUESDAY, JUNE 14, 2011				
8:15-9:00 AM		Breakfast and Networking Roundtables		
		Participants are invited to network with others at tables with pre-assigned topics or to create their own roundtable discussion groups about topics they identify.		
9:00-10:30 AM		Plenary Session: <i>Innovation to Improve the Quality of Women's Care and Preconception Health</i>		
		Moderator: Laurie C. Zephyrin, Veterans Administration		
		Speakers:		
		<ul style="list-style-type: none"> • Jeanne A. Conry, Kaiser Permanente, <i>Interconception Care Project of California</i> • Sharon L. Ramey, Virginia Tech, <i>Early Findings from the Community Child Health Network</i> • Brian Jack, Boston University, <i>Reaching Women through Health Technology & Health Information Technology</i> 		
10:30-10:45 AM		Break and transition time		
10:45-Noon		Concurrent Breakout Sessions Block III		
Public Policy and Finance P3 – Regency 7 State Policies and Strategies to Support Improvement in the Health of Women and Infants	Public Health and Community-Based Programs PH6 – Buccaneer C Two Styles of Collaborative Improvement: CityMatCH Collaborative Teams and Interconception Care Quality Improvement	Clinical Practice C5 – Buccaneer A Tools and Guidelines for Clinical Practice	Consumer Education and Social Marketing CON5 – Ybor Tailoring Messages Data, Research and Evaluation D5 - Garrison Analyses of Trends in Risk Factors for Adverse Pregnancy Outcomes	Integrated and Innovative Service Strategies IN6 – Regency 6 Redesigning Preconception Health Service Delivery to Achieve Health Equity IN7 - Regency 5 Office of Minority Health Initiatives IN8 - Buccaneer B Using a Reproductive Life Plan Tool IN9 - Esplanade 2 Improving Women's Preconception Health: Findings from the CePAWHS Strong Healthy Women Intervention IN10 – Esplanade 3 The Role of Dietary Supplements and Vitamins in Preconception Health IN11 - Esplanade 1 Preconception Care in a Global Context IN12 - Buccaneer D Case Management and Home Visits to Improve Interconception Health

Noon-1:45 PM	<p>Luncheon Plenary Session: <i>Preconception Peer Education for the Coming Generation</i></p> <p>Luncheon Speaker: Kymberly Dyson, 10th Grade, Memphis Academy of Math and Sciences, Tennessee</p> <p>Moderator: Tonya Lewis Lee, National Spokesperson for A Healthy Baby Begins with You, Infant Mortality Awareness Campaign</p> <p>Panel of Preconception Peer Educators</p> <ul style="list-style-type: none"> • Atalie Ashley-Gordon, University of South Florida, Florida • Jessica Chapman, Johnson C. Smith University (JCSU), North Carolina • Veronica G. Brown, Meharry Medical College, Tennessee
1:45-2:00 PM	Break
2:00 -3:15 PM	<p>Plenary Session: <i>Transformational State Public Health Leadership</i></p> <p>Moderator: Wanda Barfield, CDC</p> <p>Panel of Public Health Leaders</p> <ul style="list-style-type: none"> • Karen Remley, Virginia State Health Commissioner • Ruth Petersen, Chronic Disease and Injury Section, North Carolina Division of Public Health • Stephanie Birch, Women’s, Children’s and Family Health, Alaska Division of Public Health
3:15 -3:30 PM	Closing Comments

