

Privacy Policy Statement for Internet CME Activities
Center for Continuing Medical Education
Albert Einstein College of Medicine/Montefiore Medical Center

This statement explains the Center for Continuing Medical Education's online information practices to assure your privacy when participating in CME activities on our Internet site.

Information Collected and Purpose

Regarding visitors to our Internet site:

- We collect aggregate information on what pages are visited in order to assess and improve the content of our site.
- Our Web server does not automatically recognize information regarding individual users, e.g. domain name or email address.
- We do not set any "cookies" to track visitor's identification or use of the site.

When visitors register for CME activities:

- We ask for information about their identity in order to maintain a record of their participation.
- If a fee is charged and registrants can pay online, we ask for credit card information. Transactions with credit card information are encrypted before transmission over the Internet.

Additionally, when visitors participate in Internet CME activities:

- We ask participants to complete a knowledge test as part of a CME activity in order to provide feedback concerning the participant's understanding of the content.
- We ask participants to evaluate CME activities in order to improve these activities and future ones.
- We ask whether participants want to be notified of new CME activities as they become available on our site. If you want to change your status regarding this notification at a later time, you can change it yourself on the registration page for Internet courses or you can contact us to change it. (See contact information below.)

Other Uses of Information

We may use the information you provide to contact you:

- To check on potential verification problems, e.g. duplicate registration for the same activity
- To ask for more detail about information you have provided, e.g., on your suggestions for improvements.
- To inform you that additional CME activities are now available at our site, if you requested this notification.

You may request that we provide you with a copy of our record of the information that you provided to use. (See "Contact Information" below.)

Change in Policy

As our Internet site evolves, we may collect additional information or may use information in new ways. If our information practices change, we will modify this policy statement and use for these new purposes only data collected from the time of the policy change forward.

Security

We have appropriate security measures in place in our physical facilities to protect against the loss, misuse or alteration of information that we have collected from you.

Other Internet Sites

Our site provides links to other sites with information on topics that may be useful to visitors. However, we do not control those sites and are not responsible for their privacy practices.

Concerns about Following Policy

If you feel that actions associated with this site are not consistent with this privacy policy, you may contact the CME office directly (see “contact Information” below). Alternatively, you may contact the Center for Continuing Medical Education by email at cme@montefiore.org.

Contact Information

If you have questions about this privacy policy or other questions regarding CME at the Center for Continuing Medical Education, you are welcome to contact us:

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